



Biggest pet boom ever gives birth to Dog Lovers Shows of equally epic proportions in 2022

Saturday 6 and Sunday 7 August, Sydney Showground, Sydney Olympic Park
Friday 14 to Sunday 16 October, Melbourne Exhibition Centre, South Wharf (NEW VENUE!)

One of the pandemic's surprise legacies has been the unprecedented surge in pet ownership. In terms of paws on the floor, since 2019 the petdemic has seen a boom in dog ownership with an estimated 30.4 million pets now living with us across the country.

Nationally, 69% of households own a pet which is up from 61% only two years ago and led by a surge in dog ownership, with a staggering one million+ new dogs welcomed into Australian homes since 2019. #

Who better to educate, entertain and inspire this new wave of passionate pet-parents than the Dog Lovers Show team! It's been almost 3 years since the last events were staged, so organisers have been *chomping at the bit* to re-unite the entire canine community.

Show founder and CEO, Jason Humphris said *"Anyone who loves dogs deeply and wants to better understand their pets will be rewarded by attending our Sydney and Melbourne Shows this August and October when Australia's largest and leading fur-focussed-festival makes a triumphant return."*

"The timing is ideal to provide thousands of 'pandemic pet parents' with trusted, reliable information from the country's most trusted pet experts. Many new dog owners had been thinking of welcoming a new pup and the pandemic gave them the time to be actively present at home to 'on-board' the pooch they have dreamed of for so long. A huge thanks to our loyal Exhibitors who have stuck by us and to the dog loving community who are clearly excited to be returning to our live events with pre-sale tickets selling out in record time!" said Jason.

The stars of the show as always are the dogs, and visitors can meet and interact with around 1,000 beautiful K9's, representing over one hundred breeds. The Show's iconic program has also been re-invigorated to cater for the thousands of new dog owners expected to attend with essential tips on training, nutrition, separation anxiety, puppy proofing, K9 mental health and overall wellbeing.

Key Attractions: Visitors are in for a paw-packed weekend:

Beloved TV vet, **Dr Katrina Warren** returns to the **Vitapet Arena** with animal training extraordinaire **Kelly Gill** and **The Wonderdogs**, to ast-hound onlookers with a slew of new tricks and crowds will be wowed by the amazing new 'Doglympics' Arena Show where dogs will compete on a Ninja obstacle course hosted by the one and only **Dave Graham**.

We all need to seriously reward our dogs for providing us with substantially more love and affection over the last two years! So, organisers have put together Australia's biggest supermarket for dog owners with stacks of new products and exclusive show specials! The show has *got the lot under one WROOF* including dog friendly clothing, accommodation, beds, doors, food, grooming, insurance, kennels, leads, collars, pet tech, photographers, retailers, toys, trainers, travel services, treats, vets, walkers & more...

Over forty free educational talks will feature on the **Ask-A-Breeder**, **Adoption** and **Main Stages** with some of Australia's leading dog and animal experts including **Lara Shannon** and **Rose Horton**. Australia's biggest K9 social media stars will strut their stuff on the **Insta-Pooch** red carpet, be available to meet adoring fans and take part in interviews that will unlock secrets to their celebrity star power...

DOG LOVERS SHOW®

The **Black Hawk Dock Dogs** will make a splashing return with Big Air, Extreme Vertical and Speed Retrieval competitions and visitors will be in awe of these talented dogs as they launch themselves off a raised dock and into an enormous 100,000-litre pool. BYO raincoat...

Showcasing incredible strength and stamina, **Australian Working Dog Rescue's** canines will soar to new heights in the **Extreme High Jump** competition and its city-meets-country as real sheep are herded in the **Sheepdog Speed Trials** to see who's Top Dog!

Visitors keen to take a break from all the action can unwind in the Pet House **Pat-A-Pooch** zone which provides a safe and comfortable space to get up close and paw-sonal with dogs of all sizes and breeds. Potential pet owners can meet dozens of pups looking for fur-ever homes in the **PETstock Adoption Zone**, with an **A-Z of breeds** to explore throughout the massive **PETspot Breed Showcase**.

At the Sydney Show, the **NSW Police Force Dog and Mounted Command** will provide live dog demonstrations showcasing these supremely talented K9's in action! Hear from the country's leading emergency vets & nurses with tips & tricks on preventing your dog from ending up in emergency on the **SASH** stand with interactive games and opportunities to speak directly with the **SASH Emergency team**.

Future paw-rents can discover the best breed to suit their home and lifestyle in the **Bow Wow Meow Perfect Match Zone** with dozens of giant **Breed Information Posters** and a free 'K9 matching' survey. Kids can mimic their favourite breed with **Doggy Face Painting** then snap show memories in the new **Glitter Selfie Wall**. At the Melbourne Show ladies can fetch a little 'me time' with a glass of bubbly when the team from **Clara H Nails** - nail technician to the likes of **Katy Perry** and **Serena Williams** - pampers your paws.

With the safety and wellbeing of visitors and dogs the utmost priority, organisers have worked closely with each venue and are now government approved Covid-Safe events. Tickets are limited on all event days this year due to potential crowd density restrictions, so pre-booking via the website is essential to avoid missing out as both Shows are expected to sell-out well in advance.

SYDNEY SHOW DETAILS

EVENT LOCATION

Sydney Showground, Sydney Olympic Park

DATES & TIMES

Saturday 6th and Sunday 7th August 2022.

Open from 9:30am to 5pm daily

TICKETS + WHAT'S ON

dogloversshow.com.au/sydney

MELBOURNE SHOW DETAILS

EVENT LOCATION

Melbourne Exhibition Centre, South Wharf

DATES & TIMES

Friday 14 to Sunday 16 October 2022.

Open from 9:30am to 5pm daily

TICKETS + WHAT'S ON

dogloversshow.com.au/melbourne

Limited tickets available online, with pre-sale tickets selling out in record time, so we strongly encourage booking early to avoid disappointment.

For further press information contact organisers, Event Management International: Zac Exner M: 0470 695 280 or E: zac@eventmi.com.au

To book a stand or sponsorship package contact: Jason Humphris, 1300 889 655 or E: jason@eventmi.com.au

