

THE NATION'S FAVOURITE DOG LOVERS FESTIVAL RETURNS TO BRISBANE FOR THE FIRST TIME IN SIX YEARS!

Saturday 9 and Sunday 10 March 2024, Brisbane Convention & Exhibition Centre

Get ready for a paw-rific weekend as the nation's most beloved Dog Lovers Festival is making a triumphant return to Brisbane, promising a weekend of K9-inspired fun, entertainment and education at an all-new venue – the Brisbane Convention & Exhibition Centre (BCEC).

As one of the largest events worldwide dedicated to inspiring dog lovers, the two-day festival offers an impressive line-up including live performances from some of the country's most talented canines, expert talks from leading dog experts, dozens of leading breed clubs, adoption groups, a pat-a-pooch zone, plus a huge array of the latest and greatest dog products and services to spoil your best friend.

"We are thrilled to be bringing the event back to Brisbane with our new festival format as South-East Queensland is home to arguably the most passionate dog lovers in the country! Dog ownership has gone up considerably since our last event 6 years ago and we can't wait to welcome all those new dog owners out there, plus it's the perfect place for anyone looking to welcome their new best friend. We expect dog lovers to attend from across Brisbane, the Gold Coast, Sunshine Coast and also interstate, all keen to celebrate their pooch, learn more about these wonderful companions and be the best pet parent they can be" said **Festival Founder, Jason Humphris**.

The ADVANCE™ Stage: A Star-Studded Spectacle!

Starring some of Australia's top animal trainers, celebrity vets and four-legged characters, the ADVANCE™ Stage, MC'd by dog-tragic **Shelly Horton**, offers dog lovers a wealth of information and entertainment all weekend.

Fur-parents will be enlightened by talks from TV vet **Dr Claire Stevens**, with educational workshops by dynamic duo **Dr Katrina Warren & Kelly Gill** sharing essential tips for thriving and surviving puppyhood alongside crowd favourite, **The Wonderdogs**.

The **new look InstaPooch** makes its Brisbane debut with some of the nation's top online dog-fluencers strutting their stuff on the ADVANCE Stage with opportunities for visitors to meet and snap selfies with some of the hottest K9-stars on the block. Everyone's favourite animated pooches **Bluey and sister Bingo** present daily performances with singing, dancing and plenty of surprises for the whole family!

Antinol® DockDogs: Get in the Splash Zone – BYO raincoat!

Witness the spectacle of talent unleashed at the Antinol® DockDogs splash zone. Impressive canines will go head-to-head in Big Air, Extreme Vertical, and Speed Retrieval competitions, showcasing their skills by launching themselves off a raised dock into a 100,000-litre custom-built pool.

VitaPet Arena: High-Flying Demonstrations & Agility Galore!

Farmer Dave Graham and his 'Extreme High Jumping Dogs' will wow crowds in the VitaPet Arena. From the K9 Superwall high jump, Flying Fast Flyball, Agility, Frizbee and Temptation Alley shows, festival goers will be amazed by these incredible displays of skill and stamina. **Kelly Gill, Dr Katrina & The Wonderdogs** will teach visitors how to unleash their own inner Wonderdog, with a showcase of tricks that will entertain and inspire pooch parents of all ages.



For further press information contact Tide PR:

Zoe Morley | ZoeMorley@tidepr.co | 0413 408 677

Laura Power | LauraPower@tidepr.co | 0467 967 416

Pat-A-Pooch, Breed Showcase & Ask-The-Breeder Stage: Get up close & paw-sonal!

Experience some calm with cuddly canines in the **Pat-A-Pooch Zone**, where you can get up close and paw-sonal with dogs of all shapes and sizes! Meet and learn more about dozens of beautiful dogs in the **Breed Showcase**, featuring giant breed info posters and leading DOGS Queensland Breed Clubs including the Australian Shepherd Club, Great Dane Society and Dalmatian Association. If you're looking to welcome your next dog and need expert advice to make an informed decision, then don't miss the free talks and Q&A sessions on the *Ask-the-Breeder Stage* presented by DOGS Queensland Breed Clubs.

Shop for your dog till you drop!

See, compare and buy all the latest and greatest stuff for your dog with a huge expo to help keep your fur-lined bestie decked out with the hottest pooch products on the market. Check out dog-friendly food, treats, toys, accessories, bedding, doors, insurance, accommodation, photography, vets, and litters more with new product releases, festival specials and free samples that could save you hundreds of dollars. There's even boujee bedding, doggie cologne, K9 cookies and custom collars, so you'll be spoiled for choice!

Pedigree Adoption Zone: Connecting fur-ever homes!

Demonstrating the Festival's ongoing commitment to raising awareness for rescue, the **Pedigree Adoption Zone** provides leading rescue groups and shelters a free platform to connect with prospective pet parents with dogs in need. Visit the Adoption stands and talk directly with rescue and fostering experts who can provide trusted, reliable advice on responsible dog ownership, what is truly involved with adoption and the benefits of choosing kindness. Visitors can also meet some beautiful dogs on the adoption stands that are looking for a loving, well-suited home with details on how you can start the adoption process at the event.

The very first Cat Lovers Festival: it would be a CAT-astrophe to miss it!

To celebrate the return of the Brisbane Dog Lovers Festival, and because around 30% of dog owners also live with cats, all ticket holders will receive FREE ENTRY into the inaugural **Cat Lovers Festival** with the same ticket! That's two great Festivals for the price of one, making it one of the best value days out in Brisbane in 2024. It's the first major event dedicated to fabulous feline-friends ever held in Queensland and will be running at the same time as the Dog Lovers Festival next door all weekend.

It will be *raining dogs and cats* this 9 and 10 March at the Brisbane Convention & Exhibition Centre and organisers expect both events to sell out, so fetch your tickets now to avoid *sad puppy face* (our sour-puss) syndrome.

Please note that visitors are unable to bring their own dogs to the event for health & safety reasons, see website for full details on this policy.

Sniff out all the details on the Brisbane Dog Lovers Festival website here: www.dogloversfestival.com.au/brisbane or the Cat Lovers Festival website here: www.catloversfestival.com.au/brisbane/

IMAGES CAN BE FOUND [HERE](#)

FESTIVAL LOCATION: Brisbane Convention & Exhibition Centre (BCEC)

DATES & TIMES: Saturday 9 & 10 March 2024, 9:30am till 5pm daily

TICKETS: dogloversfestival.com.au (pre-bookings online are essential)

STAND & SPONSORSHIP BOOKINGS: Email info@eventmi.com.au

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